

Demystifying Cancer Screening: Science versus Intuition

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***In the field of cancer screening,
“ It is particularly important to be able
to sort out what is known versus what
makes sense....”***

**Daniel Wolpaw
Medical Clinics of North America, 1996**

CURE FOR CANCER IN PROMPT ACTION

N.Y. Times (June 8, 1924)
Dr. Bloodgood of Johns Hopkins
Declares Elimination Almost
Sure in Early Stage.

WOULD EDUCATE PUBLIC

Tells Medical Men of Recent Drop
Frc 55 to 5 Per Cent. in Hope-
less Cases Near Home.

Special to The New York Times.
ATLANTIC CITY, June 7.—Deaths
from cancer would be practically elimi-
nated and cures accomplished if per-
sons afflicted sought medical aid imme-
diately upon the discovery of a foreign
growth in any part of the body.

This was stated today by Dr. Joseph
Colt Bloodgood, assistant professor of
surgery at Johns Hopkins University,
Baltimore, before the convention of the
New Jersey Medical Society. The con-
vention closed this afternoon.

Dr. Bloodgood declared that the cure
of cancer depended not only upon edu-
cating the public to a realization of the
necessity for prompt action, but in a
greater measure upon educating the
members of the medical profession in the
proper use of the new methods of treat-
ment.

He scored the frequent announcing

Nearly a Century of Enthusiasm for Cancer Screening

"Dr. Bloodgood of Johns
Hopkins declares elimination [of
cancer] almost sure in early
stage."

"Deaths from cancer would be
practically eliminated...if persons
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immediately upon the discovery
of a foreign growth in any part of
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Prostate Cancer Awareness

USA 33

Annual
Checkups
and
Tests

**If you haven't had
a mammogram,
you need more
than your breasts
examined.**



A mammogram is a safe, low-dose X-ray that can detect breast cancer before there's a lump. In other words, it could save your life and your breast.

If you're a woman over 35, be sure to schedule a mammogram. Unless you're still not convinced of its importance.

In which case, you may need more than your breasts examined.

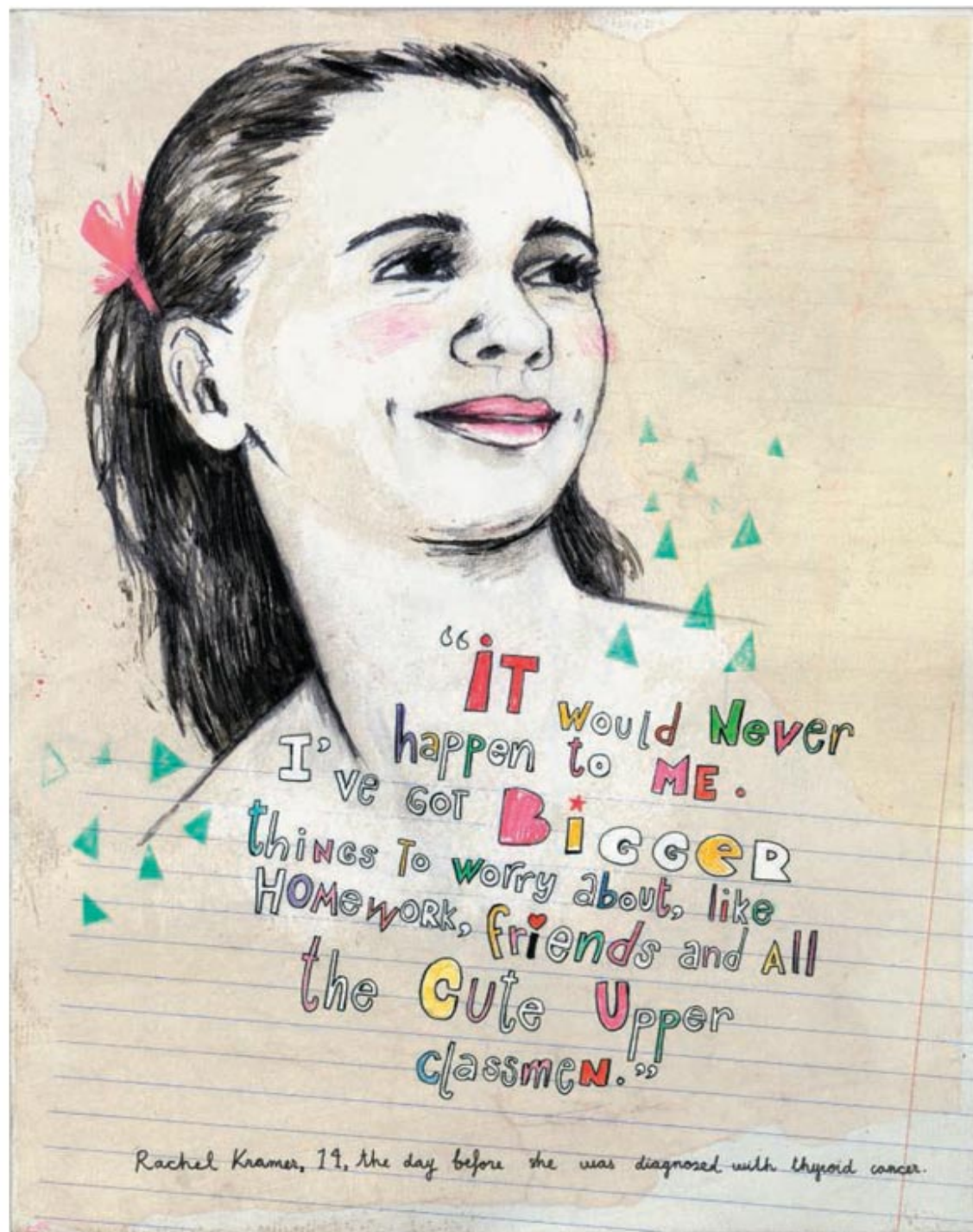
Find the time.
Have a mammogram.



Give yourself the chance of a lifetime.

**If you haven't had
a mammogram,
you need more
than your breasts
examined.**





Confidence kills. Thyroid cancer doesn't care how old you are. It can happen to anyone. Including you or your child. That's why it's the fastest increasing cancer in the U.S. Ask your doctor to check your neck. It could save your life.



Light of Life Foundation
checkyourneck.com

Levels of Decision Making

Level I:

“Would you have this done for yourself or for someone else in your immediate family?”

Influenced by one's personal experience with the disease and capacity to deal with risk.

Affects few people.

Level II:

“What would I recommend to my patient/client?”

Physician making a recommendation for his/her patients. Influenced by prior experience, but the scientific evidence may play a greater role.

Affects possibly hundreds of people.

Level III:

“What would I recommend to the nation, the world?”

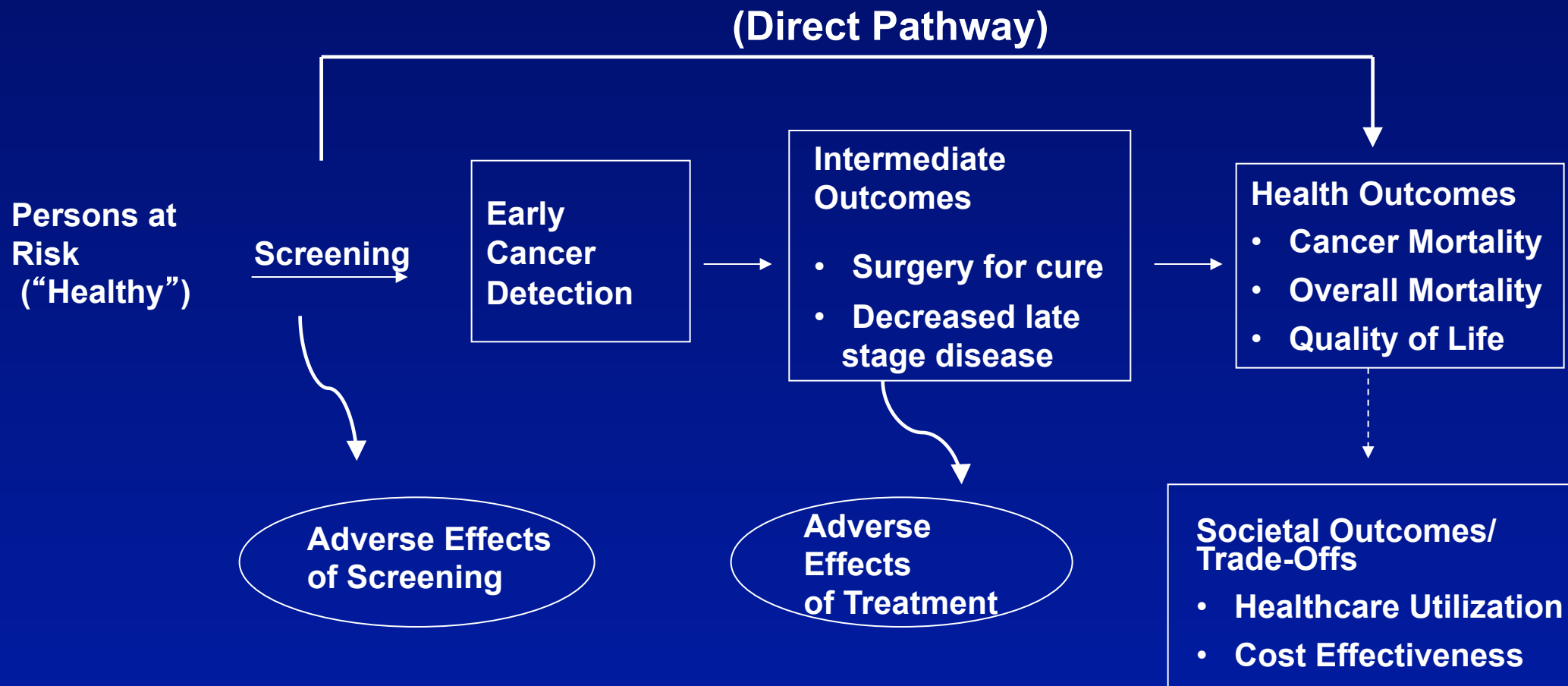
Across-the-board recommendations for a population. Must be based on rigorous assessment of the scientific evidence.

Affects hundreds of thousands, even millions of people.

Core Issues in Screening and Prevention

- It is difficult to make healthy people better off than they already are.
- Strong evidence of benefit is important when putting large numbers of healthy people in harm's way.

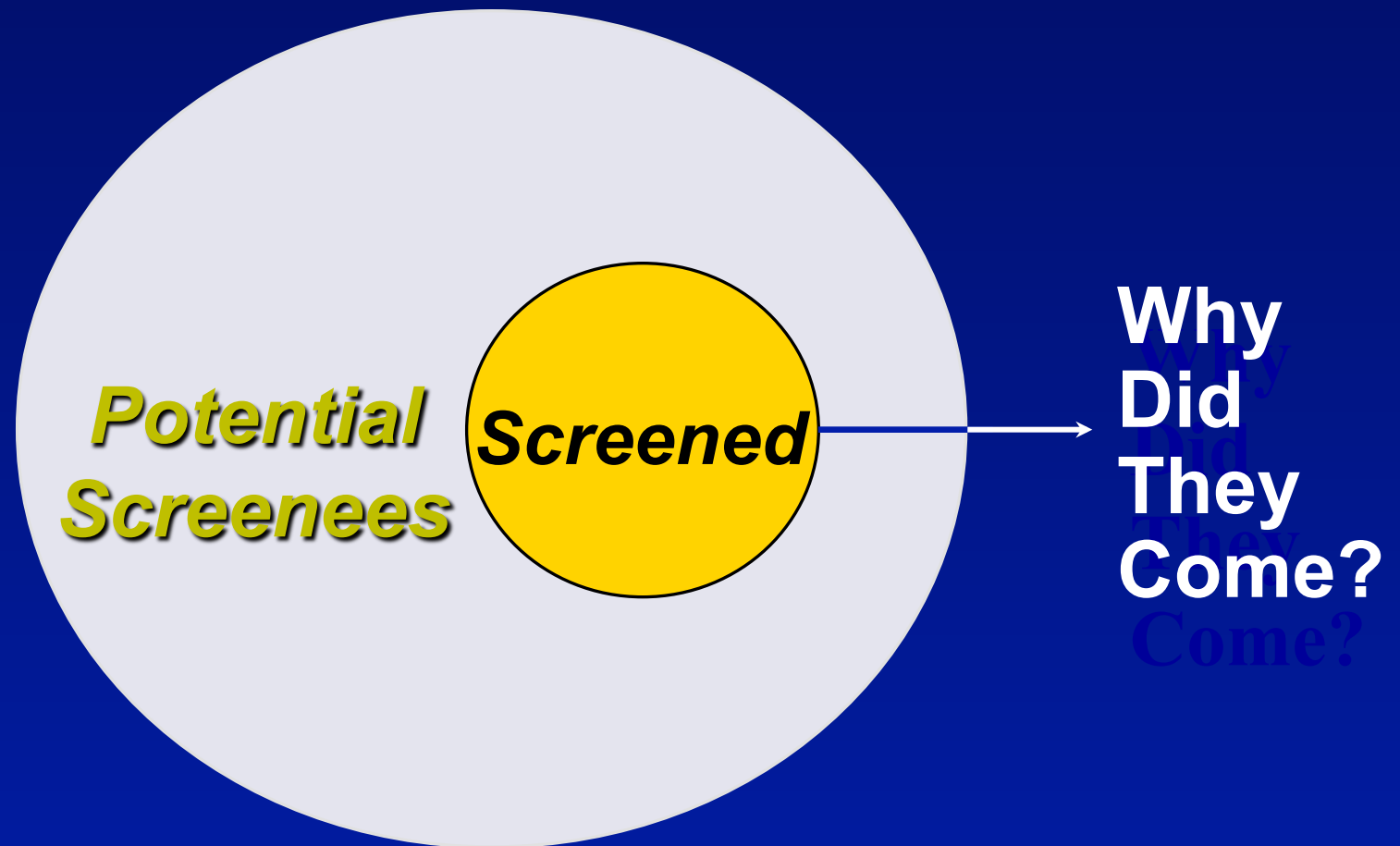
Analytic Framework for Cancer Screening



Potential Biases in Screening Studies

- **Selection Bias**
- **Lead Time Bias**
- **Length Bias**

Selection Bias



Healthy Volunteer Effect in the PLCO Trial

| | <u>PLCO Trial (%)</u> | | <u>National Health Interview Survey (%)</u> | |
|----------------------------------|-----------------------|-------|---|-------|
| | Men | Women | Men | Women |
| Smoking status | | | | |
| Current smoker | 12 | 10 | 21 | 18 |
| Regular physical activity | 85 | 84 | 56 | 52 |
| Education | | | | |
| Less than high school | 8 | 7 | 23 | 24 |
| High school/post-high school | 51 | 63 | 52 | 60 |
| College degree | 41 | 30 | 25 | 16 |
| Medical diagnosis | | | | |
| Cancer | 2 | 7 | 8 | 10 |
| Diabetes | 9 | 7 | 14 | 13 |
| CAHD, stroke | 15 | 7 | 19 | 10 |
| Hypertension | 34 | 34 | 42 | 44 |

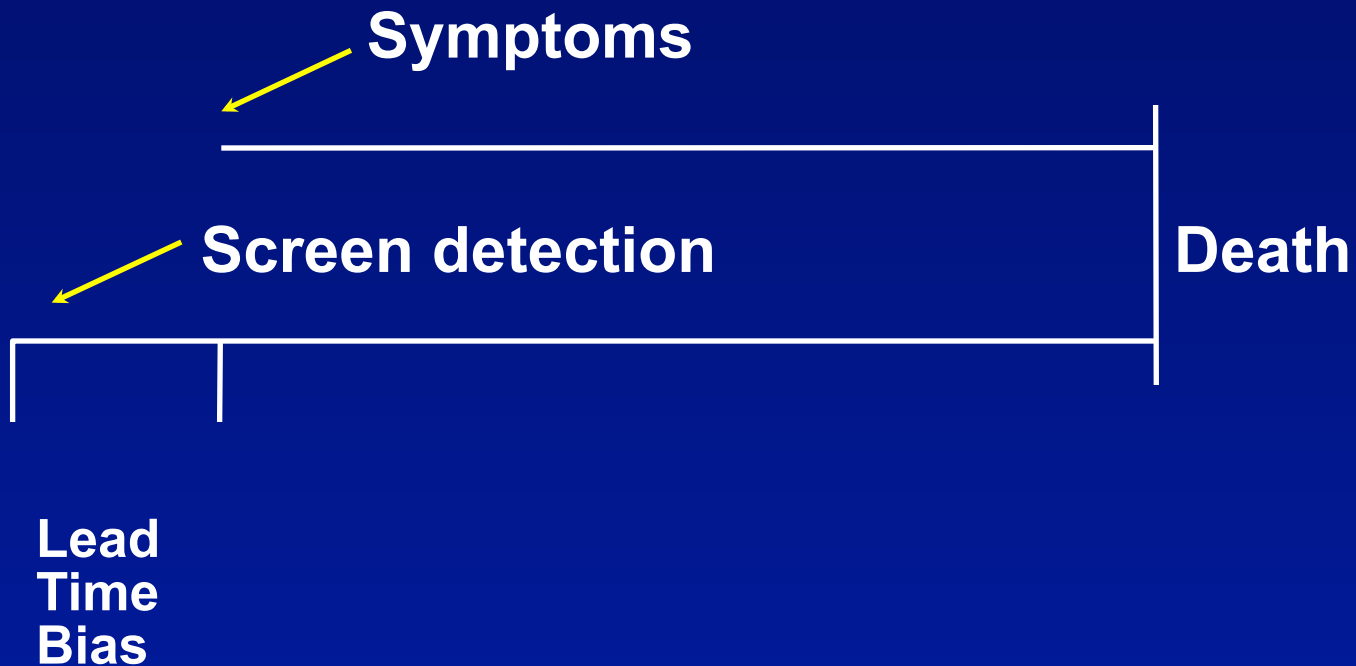
(P Pinsky, Am J Epi, 2007)

Standardized Mortality Ratio in PLCO Participants

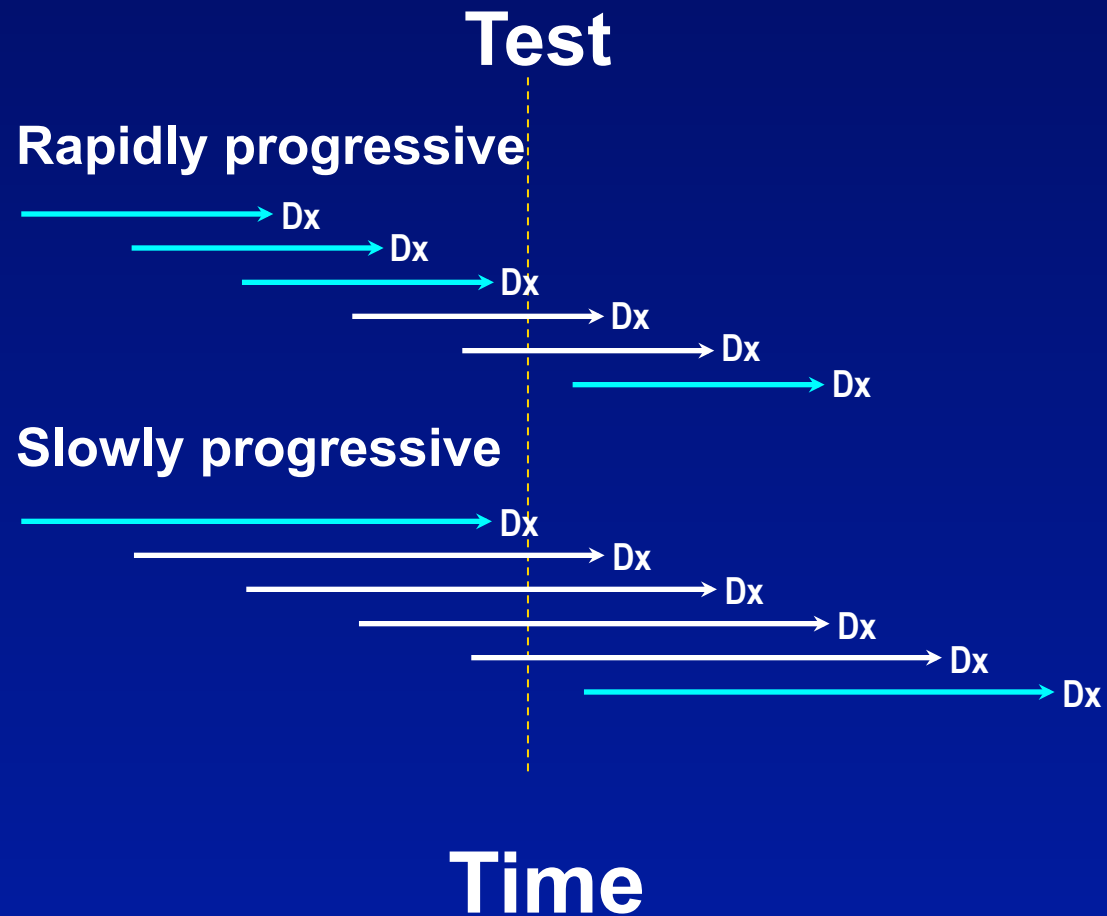
| | Standardized mortality ratio (%) | 95% confidence interval |
|--|-------------------------------------|----------------------------|
| All non-PLCO causes | 43 | 42-44 |
| Cardiovascular | 37 | 35-38 |
| Digestive | 34 | 30-38 |
| Respiratory | 34 | 31-36 |
| Diabetes | 28 | 24-31 |
| Injuries and poisoning | 64 | 58-70 |
| All non-prostate, lung, colorectal or ovarian cancers | 56 | 54-59 |

(P Pinsky, Am J Epi, 2007)

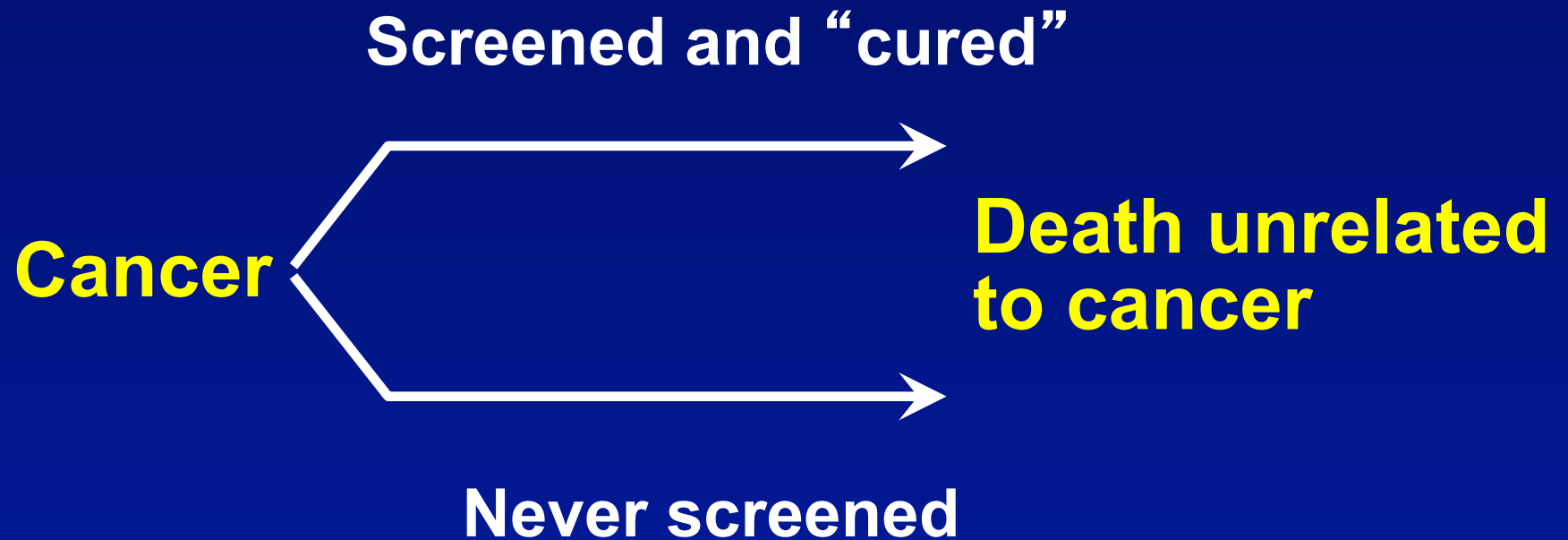
Lead Time Bias



Length Biased Sampling



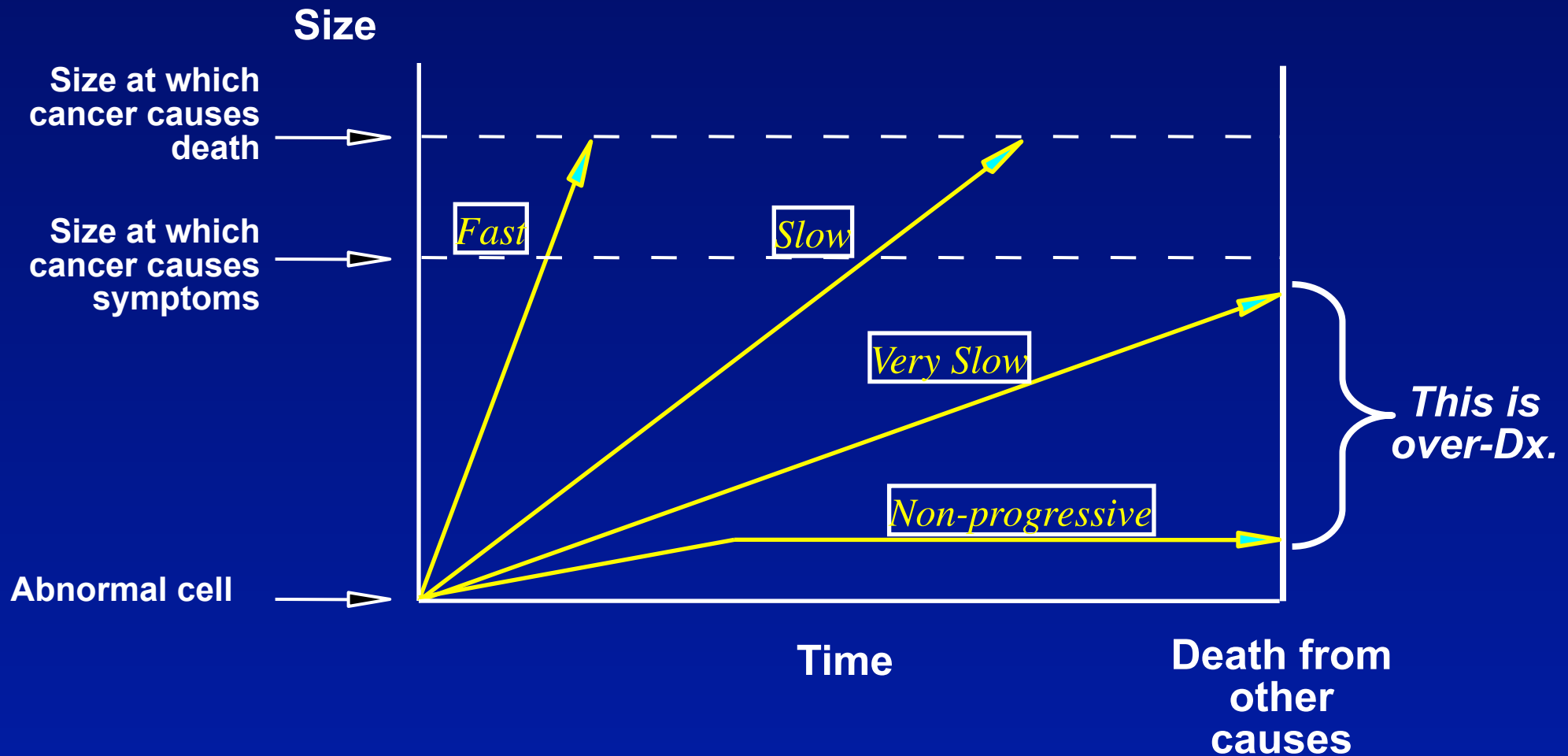
Overdiagnosis



Requirements for Overdiagnosis

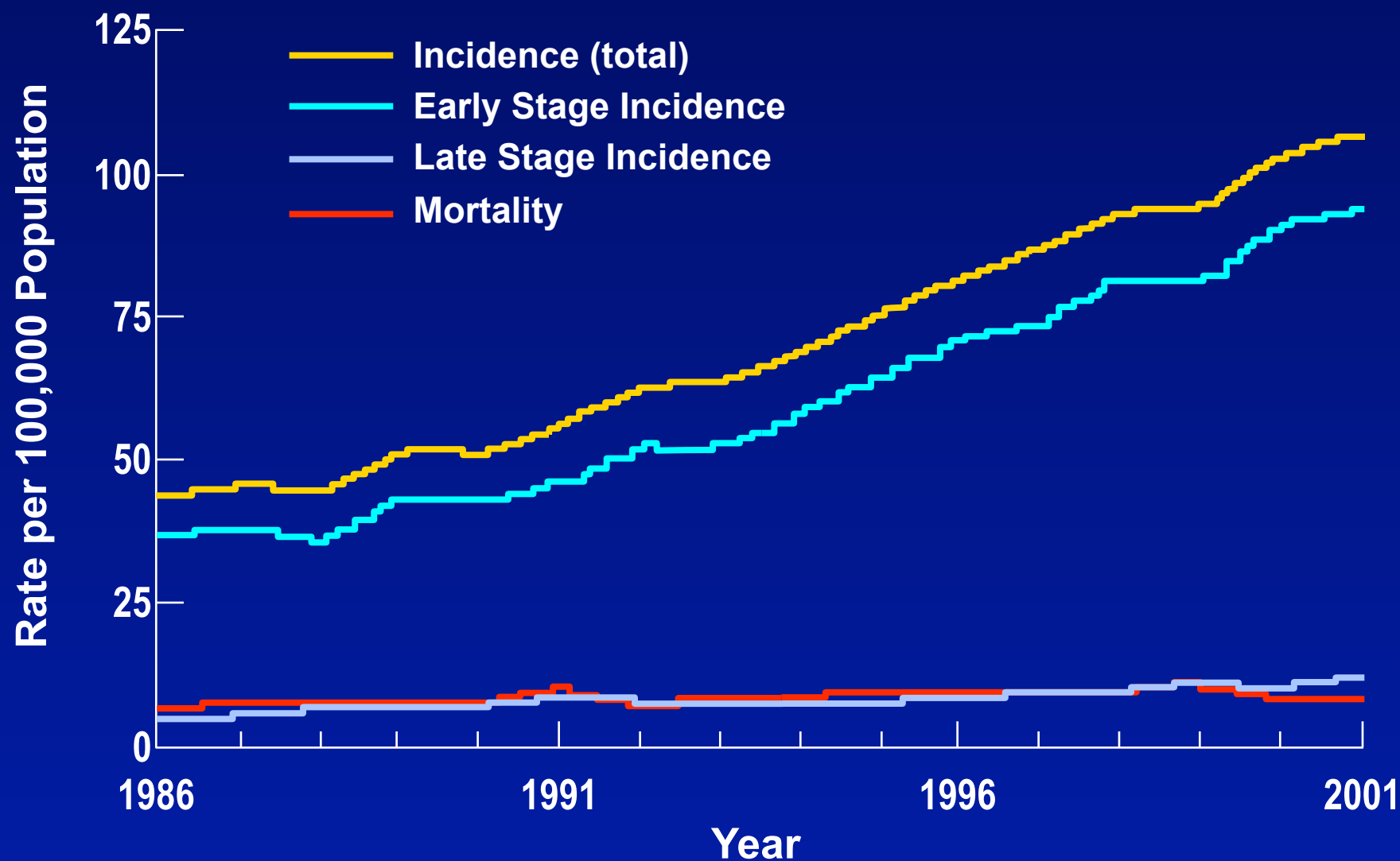
- **Existence of a silent disease reservoir**
- **Activities leading to its detection (particularly screening)**

The Heterogeneity of Cancer Progression

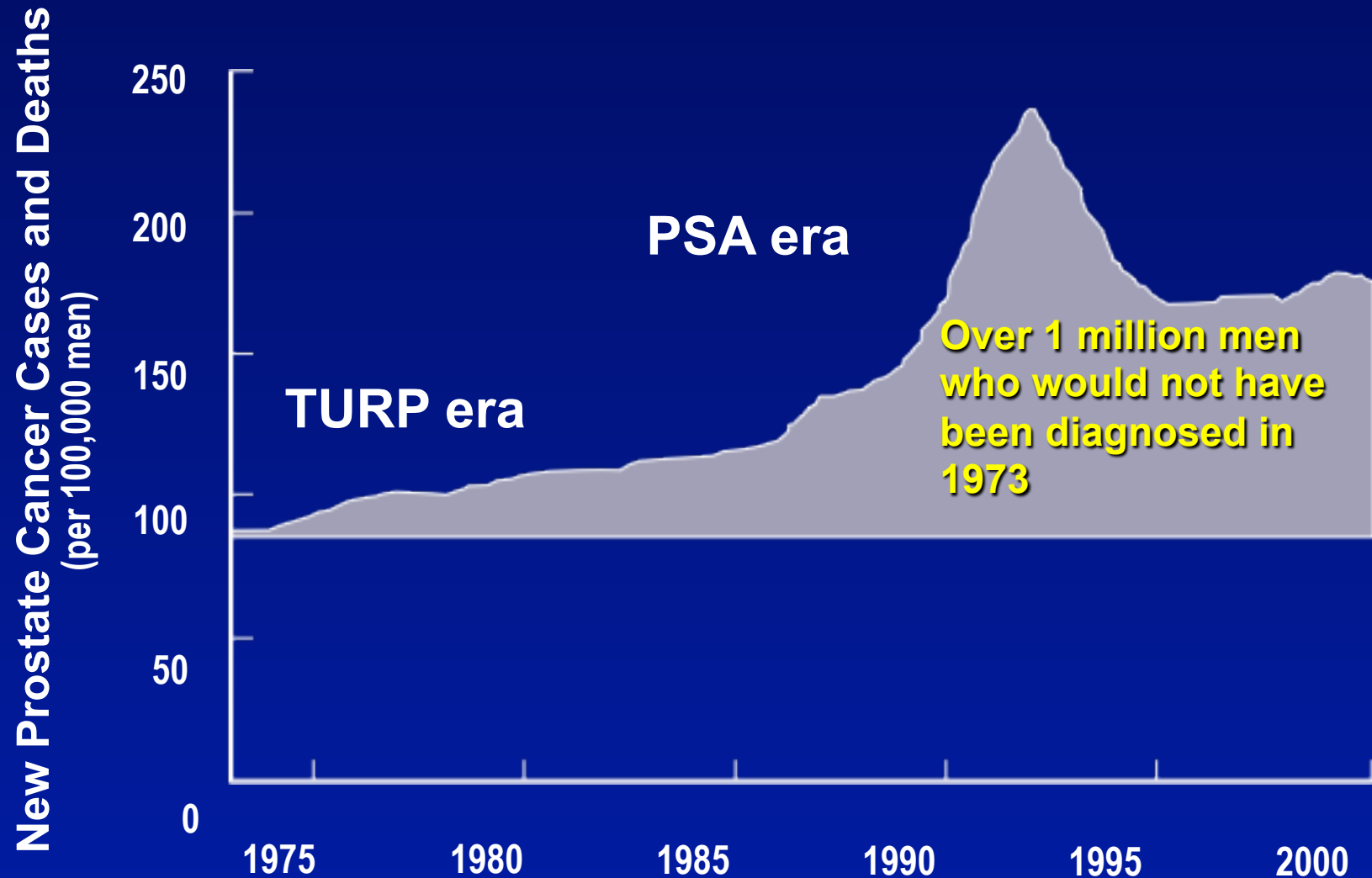


(Courtesy of H. Gilbert Welch, Dartmouth)

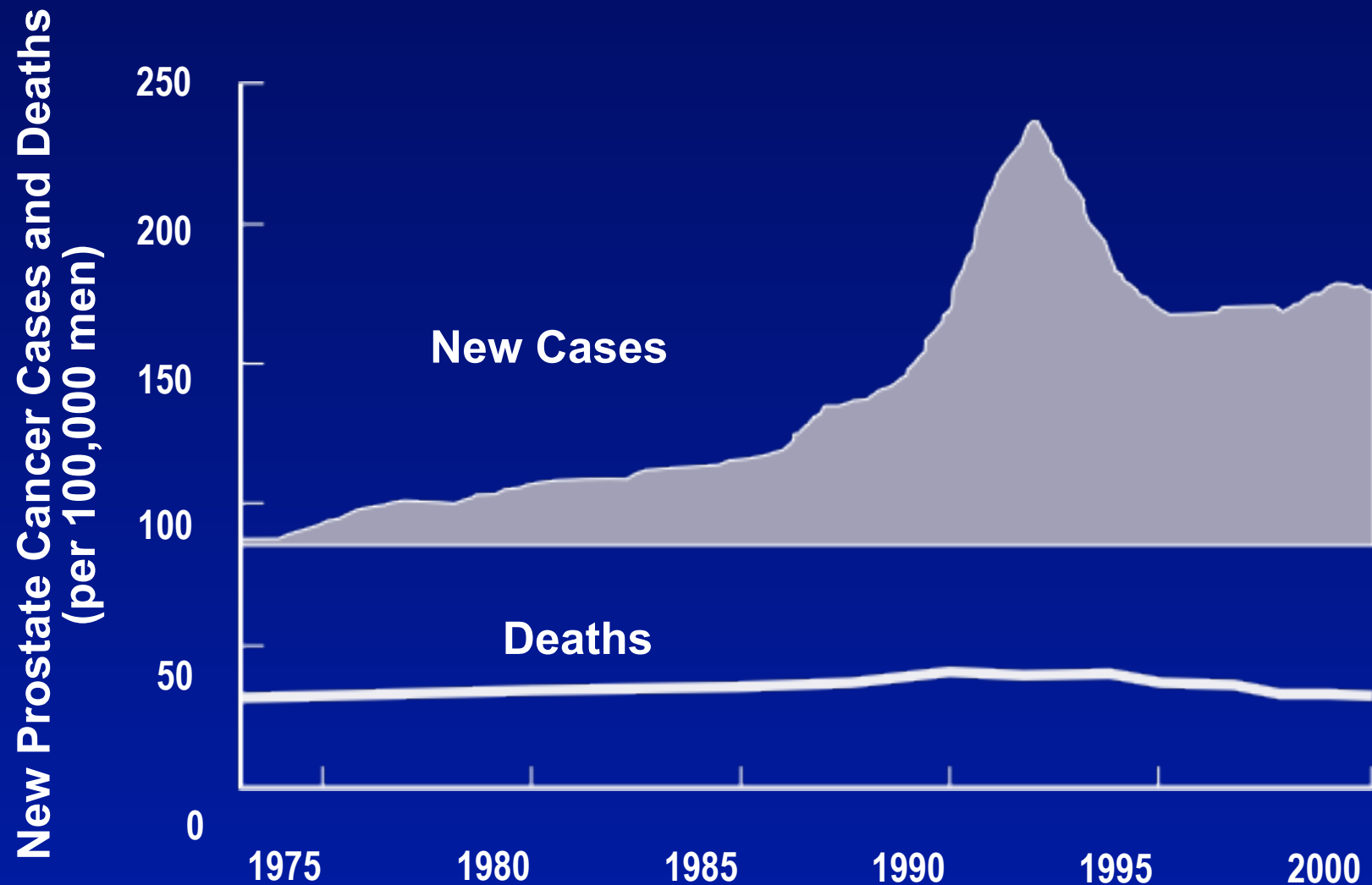
Evidence of Melanoma Overdiagnosis in the Medicare Population



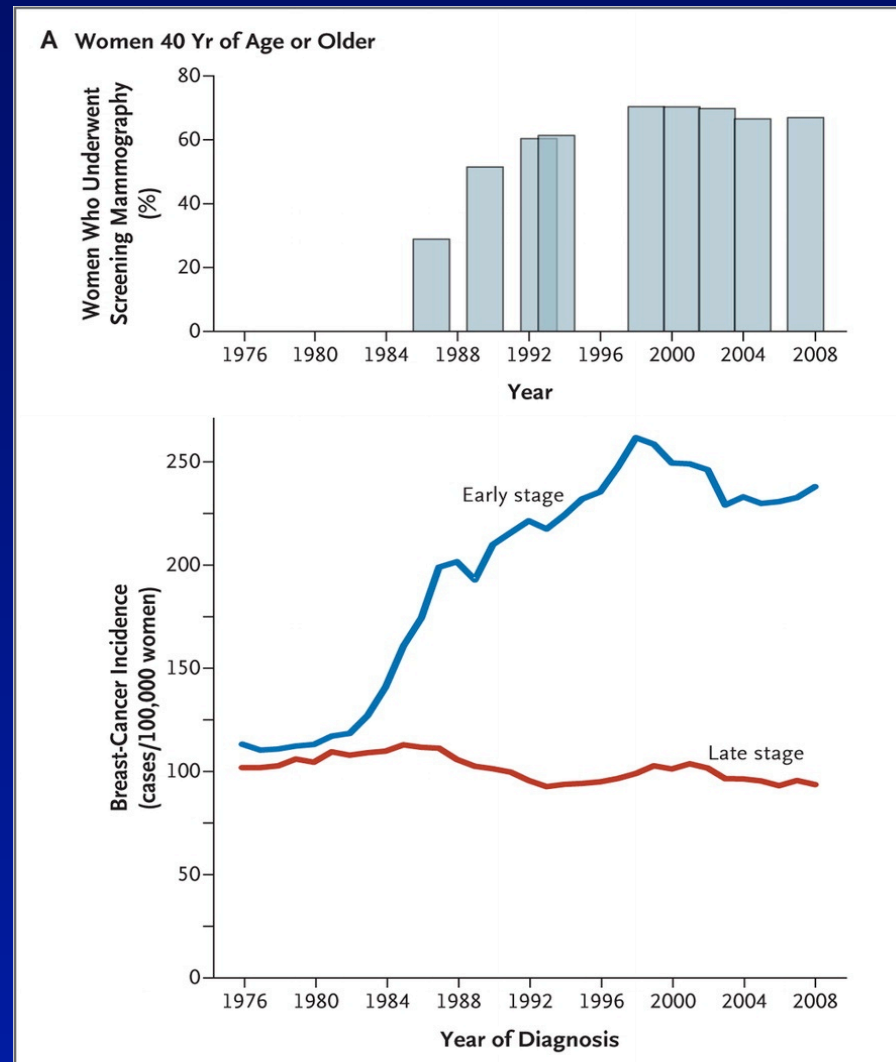
The Prostate Cancer Pseudo-Epidemic in the U.S



U.S. Prostate Cancer Incidence vs. Mortality Over-Diagnosis

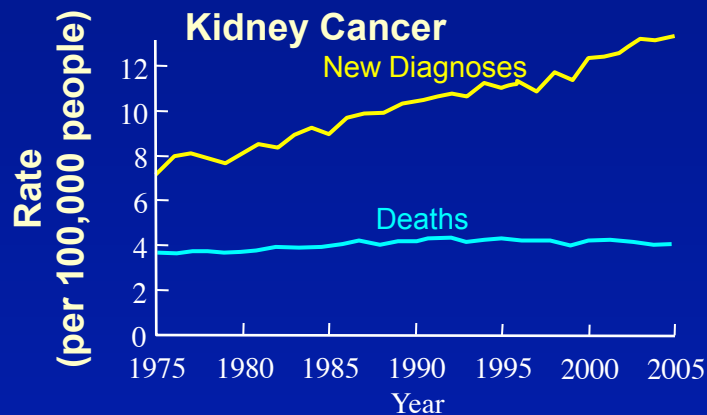
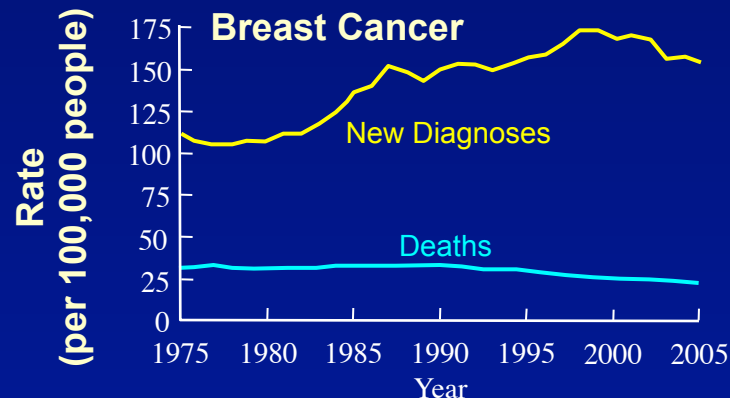
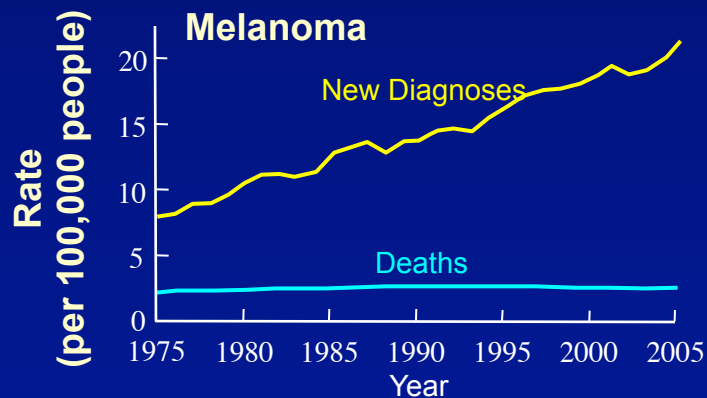
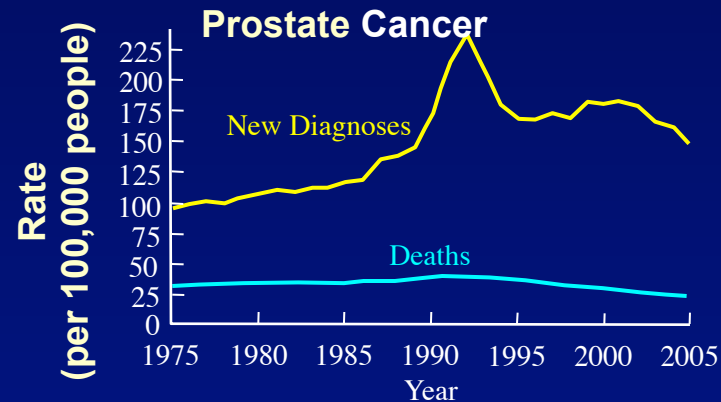
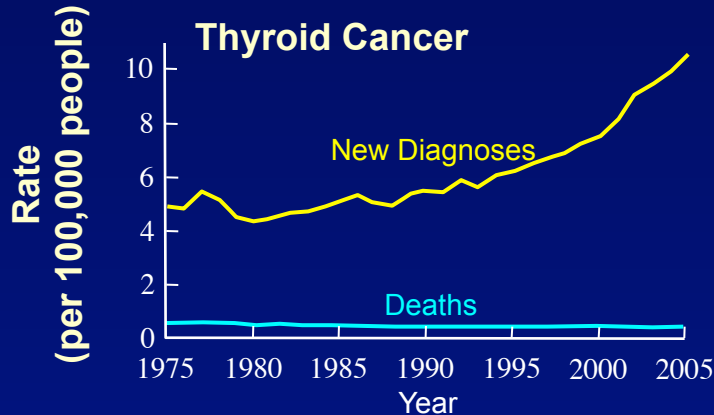


Use of Screening Mammography and Incidence of Stage-Specific Breast Cancer in the U.S., 1976–2008



The NEW ENGLAND
JOURNAL of MEDICINE

Incidence and Mortality of Five Cancers: (Surveillance, Epidemiology, and End Results: SEER)



Current Challenge with Cancer Screening

Predicting whether lesions that are detected by sensitive screening tests are indolent (hence, not requiring immediate treatment) or progressive and potentially life-threatening

Strategies to Investigate Overdiagnosis

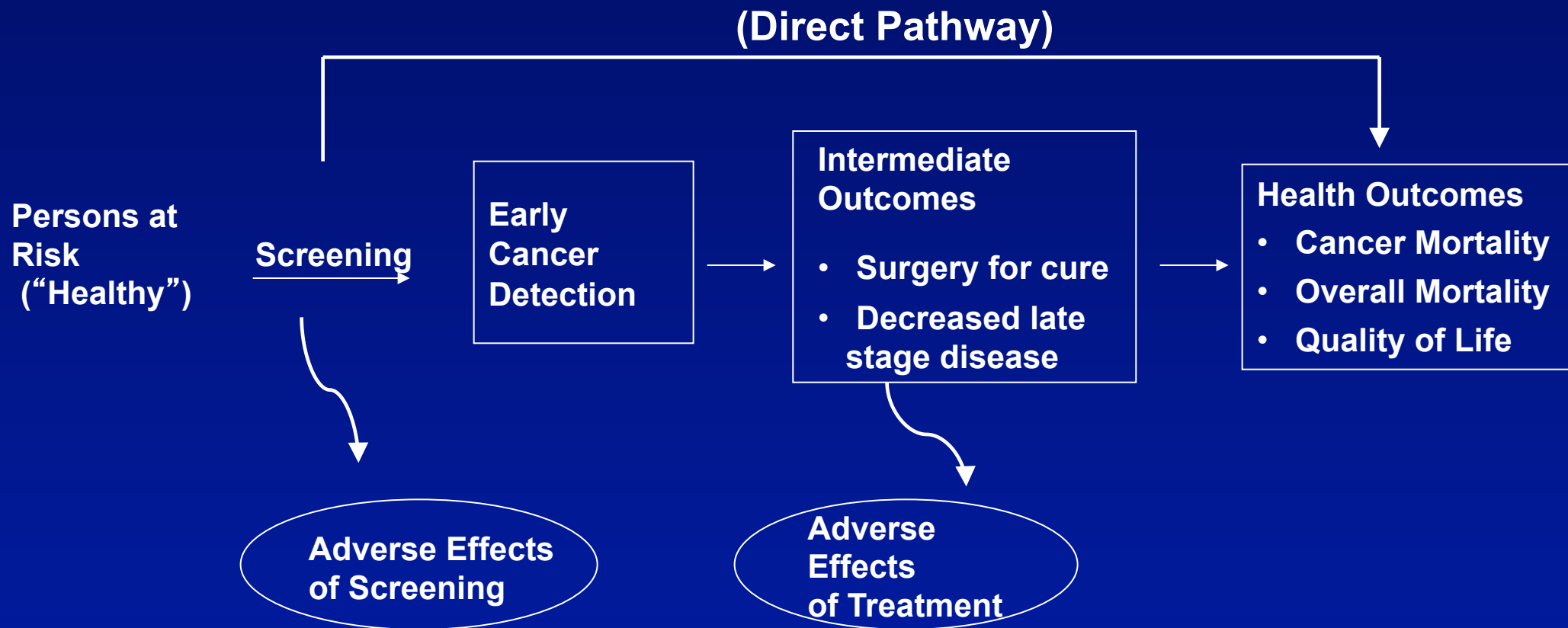
Annotate collected specimens with method of diagnosis

- Molecular patterns of screen-detected cases are enriched with overdiagnosed cases
- Molecular patterns of true interval cases are enriched with aggressive cases that we need to prevent (and target pathways for prevention)

Collect normal organ as well as the tumor

- Study cancer as a tissue-level, not simply a cell-based, disease
- Examples: prostate, breast, esophageal, melanoma

Analytic Framework for Cancer Screening



Consequences of Screening: The Good

- 1. Reduced risk of death from the target cancer (compared to no screening)**
 - Nearly always need a randomized controlled trial to determine this
- 2. Reassurance (assuming healthy people need reassurance)**

Consequences of Screening: The Bad

- 1. False reassurance when you have cancer**
- 2. False alarms (false positive tests)**
 - Harms of an unnecessary work-up
- 3. Harms of the test: bleeding, sepsis after biopsy, etc.**
- 4. Detection of a lethal cancer without changing the outcome**
 - Spend more of your life as a cancer patient
- 5. Detection of non-lethal cancers (over-diagnosis)**
 - Unnecessary treatment
 - Treatment-related deaths of other causes (e.g., heart disease, secondary cancers)

How can we communicate the complexities of cancer screening to the public?

Study Findings: Low-dose CT versus Chest X-ray screening

53,454 current and former smokers were randomly assigned to be screened once a year for 3 years with low-dose CT or chest X-ray. Here's what happened after an average of 6.5 years:

| | Low-dose CT 26,722 people | | Chest X-ray 26,732 people |
|---|------------------------------|--------|------------------------------|
| Benefit: How did CT scans help compared to chest X-ray, an ineffective screening test? | | | |
| 4 in 1,000 fewer died from lung cancer | 13 in 1,000 | versus | 17 in 1,000 |
| 5 in 1,000 fewer died from all causes | 70 in 1,000 | versus | 75 in 1,000 |
| Harm: What problems did CT scans cause compared to chest X-ray? | | | |
| 223 in 1,000 more had at least one false alarm | 365 in 1,000 | versus | 142 in 1,000 |
| 18 in 1,000 more had a false alarm leading to an invasive procedure, such as bronchoscopy, biopsy, or surgery | 25 in 1,000 | versus | 7 in 1,000 |
| 2 in 1,000 more had a major complication from Invasive procedures | 3 in 1,000 | versus | 1 in 1,000 |

Benefit-Harm Trade Off for a Decade of Annual Mammography Beginning at Age 50

For every 1,000 women aged 50

Benefit

0.3-3.2 Women will avoid dying from breast cancer

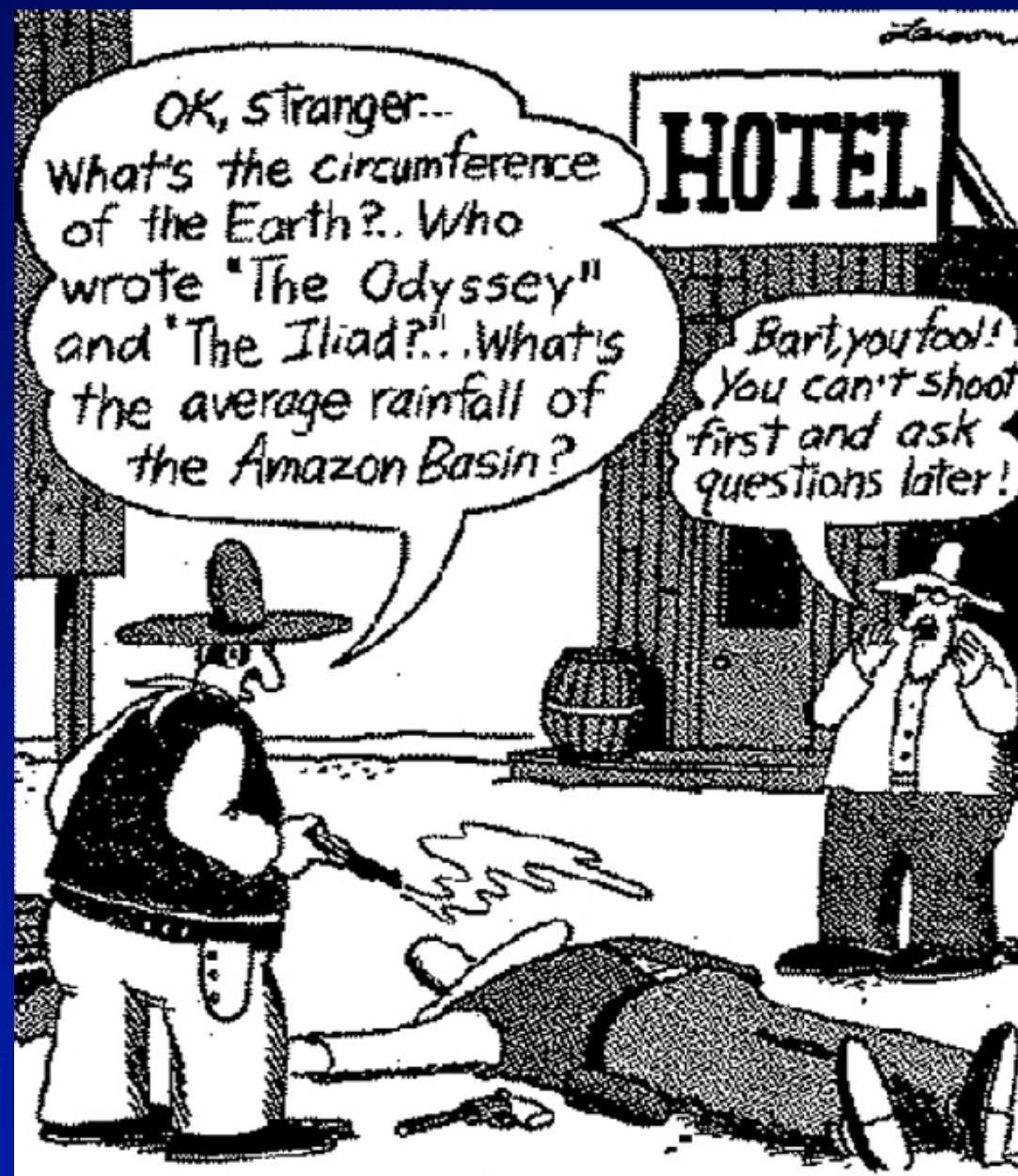
Harms

490-670 Women will have at least 1 “false alarm”

70-100 Women with a “false alarm” will undergo a biopsy

3-14 Women will be overdiagnosed and treated needlessly with surgery, radiation, and/or chemotherapy

**Are there lessons for the research
and health professional community?**





Benefit-Harm Trade Off for a Decade of Annual Mammography Beginning at Age 40

For every 1,000 women aged 40

Benefit

0.1-1.6 Women will avoid dying from breast cancer

Harms

510-690 Women will have at least 1 “false alarm”

60-80 Women with a “false alarm” will undergo a biopsy

7-11 Women will be overdiagnosed and treated needlessly with surgery, radiation, and/or chemotherapy

Benefit-Harm Trade Off for a Decade of Annual Mammography Beginning at Age 60

For every 1,000 women aged 60

Benefit

0.5-4.9 Women will avoid dying from breast cancer

Harms

390-540 Women will have at least 1 “false alarm”

50-70 Women with a “false alarm” will undergo a biopsy

6-20 Women will be overdiagnosed and treated needlessly with surgery, radiation, and/or chemotherapy